

**Enrollment by Major of New Students (first time and transfer)
Primary Majors only**

COLLEGE OF BUSINESS

| | <u>Fall 2007</u> | <u>Fall 2008</u> | <u>Fall 2009</u> | <u>Fall 2010</u> | <u>Fall 2011</u> |
|------------------------------------|------------------|------------------|------------------|------------------|------------------|
| Accountancy (BSBA) | 77 | 47 | 54 | 39 | 37 |
| Business Administration (AS) | 7 | 3 | 4 | 3 | 4 |
| Business Economics (BSBA) | 22 | 19 | 15 | 11 | 8 |
| Business, Undecided | 88 | 60 | 55 | 58 | 58 |
| Economics (BA) | 2 | 2 | 1 | 2 | 1 |
| Finance (BSBA) | 18 | 20 | 14 | 11 | 12 |
| Industrial Relations | 2 | 3 | 1 | 2 | 5 |
| International Business | 6 | 8 | 12 | 2 | 9 |
| Management (BSBA) | 66 | 68 | 57 | 39 | 45 |
| Marketing (BSBA) | 37 | 25 | 24 | 26 | 27 |
| MBA | - | - | - | - | 27 |
| Non-Degree (Business & Accounting) | - | - | - | - | 4 |
| Real Estate (BSBA) | <u>10</u> | <u>8</u> | <u>0</u> | <u>5</u> | <u>1</u> |
| TOTAL | 335 | 263 | 237 | 198 | 238 |

Source: freeze data