

THE EAGLE EYE

THE DEPARTMENT OF COMMUNICATION
CLARION UNIVERSITY

It's That Time of Year Again... Senior Recognition Reception

Sara Smerkar

Editor

As the spring semester comes to a close, there is always one event that communication student's look forward to. The Department of Communication hosts an annual recognition reception. During this reception, communication seniors are recognized, as well as scholarship winners and outstanding majors.

This semester, the recognition reception is slated for April 23rd at 7 p.m. in Gemmell 250/252. The reception is during the last full week of classes, so it will not interfere with final's and other last-minute assignments and duties that student's may have.

Communication students will be able to come and enjoy heavy hor d'oeuvres, as well as each other's company. Rumor has it that there will be swedish meatballs, buffalo chicken dip, and so many other yummy items.

During this event, senior Communication students will be recognized and be given a sad farewell from the department. Departmental scholarships will also be announced, and other outstanding students will be given awards. All of the seniors will be recognized, so this is a great reason to attend and enjoy the last social event with the department.

This year we will be having "Com Prom"

immediately following the reception. During "Com Prom" students will be able to continue enjoying each others company by socializing and dancing to the music. This is almost like a real prom! Communication students will be able to bring their other friends and "dates." Their guest should join them after the reception at 8:30 p.m. "Com Prom" will come to a close at 11 p.m.



Senior recognition reception

There is so much planned for this event and you will want to make sure that you attend. If nothing else, just come and hang out with your friends and eat some free food! Just remember to mark this event on your calendar. You will have a great time and be recognized for your contrabutions to an excellent program!

If you have any questions, please contact, Sara Dudek at s.a.dudek@eagle.clarion.edu. We hope to CU there!

Eagle Media Produces “Eagle Eye on Sports”

Trista Bowser
Assistant Editor

Eagle Media Productions TV Studio is buzzing with activity. This semester Eagle Media is working very hard on producing a new sports show. “Eagle Eye on Sports” is co-hosted by Devin Clark and Parker Sprenger. They cover various highlights and scores from Clarion University winter and spring sports. Devin and Parker cover on-campus sports such as basketball (men and women’s), wrestling, football, softball, and baseball.

Every 2-3 weeks on Tuesday’s at 6 p.m. in Studio A, you will find the Eagle Media crew hard at work putting the show together in post-production. Mr. Adams, one of the faculty members who help run Eagle Media said, “our goal is to encourage this group of students to keep working together and build upon this one experience to produce more in the future.”

When highlighting some of the best moments in the game, a 2 minute clip is played. If there is no highlight

that was recorded from the away games, a full-page graphic about the scores will be made. Different members provide different highlights for the sports that are talked about on the show. Basketball is covered by Eagle Media, wrestling by Jake Gromacki, softball by Tyler Kish, football by Devin Clark, and baseball by Jared Sullenberger,



The 15-20 member crew helps to film and produce the 24-minute show. The main post-production editor is Tyree Mitchell. Both Mr. Adams and Dr. Fulton use “Eagle Eye on Sports” to help teach students the basics of producing shows so that they can move onto more advanced work later in their careers. Throughout this semester, Eagle Media is hoping to produce a total of 3 shows.

Eagle Media Helping With Campus Fest

Trista Bowser
Assistant Editor

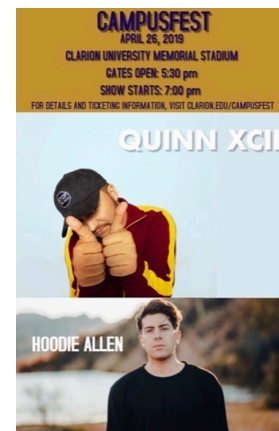
Clarion University students are getting excited -- it’s almost time for Campus Fest! Campus Fest is a huge concert that is sponsored by University Activity Board (UAB) every year to put on a concert for the students and community of Clarion University. This year’s performance is being opened by Hoodie Allen and the main event is Quinn XCII.

The concert will be held on April 26, 2019 at the football stadium. Tickets are free to Clarion University students with a valid ID and \$25 for non-students. Tickets are available at the Gemmell information desk as well as online at clarion.edu/campusfest.

In previous years, Eagle Media helped cover the live event. This year, they plan to work with the Pepsi intern to do various giveaways (possibly AirPods) while also handing out some prizes. Interviews are planned

going to be taking place with the artists and others who are helping to cover the event. Cassidy Perensky and Adrianna Sciarino are the two Eagle Media members in charge of planning what Eagle Media will be doing to assist.

Before any more details are confirmed, Eagle Media will be meeting with the UAB director to further discuss the plans. To find out more information, keep checking the Eagle Media social media pages on Facebook (@EagleMediaProductions), Twitter (@EagleMediaCU), and Instagram (@EagleMediaProductions).



Campus Fest Poster

Peer Mentor Applications and Training

Sara Dudek
Chief Contributor

The Department of Communication is gearing up for next year's Peer Mentor Program. Current Comm majors are encouraged to become a peer mentor. Applications are available in 130 Becker. Majors should submit applications by Friday, April 12th in 130 Becker. The Peer Mentor Program will hold training on April 15th at 6 PM in Becker 150. Of course, there will be pizza and refreshments provided!

The Peer Mentor Program was first created in Dr. Kuehn's Small Group Decision Making class. Students felt that it was important for incoming freshman to be given the opportunity to have a Peer Mentor in their department to answer questions and lend a welcoming hand. The Peer Mentor Program assists freshman Comm transition into college life. Various activities and social events are held every month. As a Mentor you are asked to help plan and set up activities for all to enjoy. Not only is this a great resume builder, but it is a great way to help the department and build friendships.

"The Peer Mentor Program has helped me so much my first year. It has provided me with great friendships and opportunities. I would recommend this program to anyone, and I can't wait to be a mentor next fall," said Freshman mentee Trista Bowser. Trista has enjoyed the program so much that she has even applied to be a mentor this upcoming fall.



Be the bond!

Build your resume and build friendships. The Peer Mentor Program would love for all to apply, we welcome all Communication majors even current freshmen. The feeling of knowing you are making a difference in the life of another student is what makes the Program one worth being a part of. If you have any further questions, stop in Becker 130 and you will be pointed in the right direction.

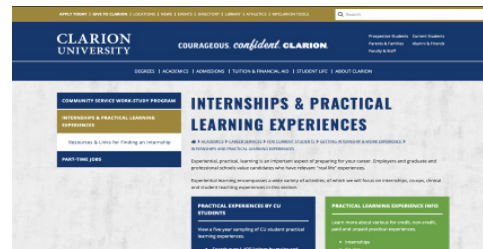
Summer Internship Tips

Lexi Lorenz
Contributor

This spring, students are busy searching for summer internships. It can be stressful and leave students confused on where to start. For any college students searching for an internship, here are some helpful tips from Dr. O'Neil on how to make your search run smoothly.

First, you have to decide what kind of internship you are looking for. It is beneficial to find one that will help you get experience for your future occupation goal. Finding an internship to line up with your career goal is the preliminary trail to your future career. The next step is to decide on a location. How far are you willing to travel? After these decisions, you can begin searching for an internship. This can be done on job-search websites such as indeed.com, monster.com, or internships.com. Several internships are also listed on the D2L website for Communication majors. If searching for internships online doesn't peak your interest, try visiting the Career and Professional Development Center. Employers send their information to them for

students to find in their job-search process. Erin Lewis specializes in helping students in the Department of Communication. Take your cover letter and resumes here to get them perfected!



www.clarion.edu/careerservices

After finding an internship you may be interested in, be sure to fill out any paperwork, turn in your cover letter and resume, and then you are ready to talk to Dr. O'Neil. She will help you figure out how to get your credits for the internship and final touches. If your schedule conflicts with Dr. O'Neil's office hours, contact her to schedule a meeting during a time that works for you and she would be more than happy to help you.

Student SPOTLIGHT: Adrianna Scriarriono

Sara Dudek

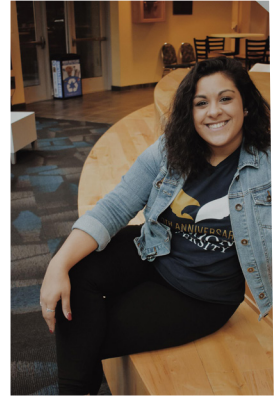
Chief Contributor

This semester we are preparing to say goodbye to one of our loved seniors. Adrianna Scriarriono is currently a Strategic Communication and Digital Media major with a minor in sports communication. Along with her education Scriarriono has been a part of Eagle Media productions, National Society of Leadership and Success, Student Leadership Coordinator for the Center for Engagement and Development, WCUC Music Director and Program Director, Sister of the Delta Phi Epsilon Sorority, National Broadcast society, and the Peer Mentor Program.

With a plate this full, it is no wonder that Adrianna is our student spotlight for April. With graduation quickly approaching, we asked Adrianna to look back on her years here at Clarion and reflect on her time here with us. “Every organization that I have been a part of has not only bettered my communication skills but also introduced me to some incredi-

ble people. I have been able to gain experience and knowledge that I will be able to use post-graduation and for the rest of my life,” said Scriarriono.

The Department of Communication would also like to take this time to congratulate Adrianna on accepting a position at Entercom Communications corporation located in Greentree PA, where she will be working with their promotions team. Adrianna believes that her countless hours working in the radio station is where she learned the bulk of her skills. She believes that it is important to be involved outside of the classroom, that the skills you need to land a job are found through various clubs and activities.



Adrianna Scriarriono

Alumni SPOTLIGHT: Trevor Lake

Sara Smerkar

Editor

A recent December graduate, Trevor Lake, recently scored a position with Cigna as a Medical Advocate. He used the skills that he learned from the Department of Communication and at his internship to help with his job search process.

Trevor took advantage of being a part of many organizations on campus. He was involved in *The Clarion Call*, Advertising Club, and with WCUC-FM. While being involved on campus, he also completed an internship with CREATE in Brookville. He expressed how being involved with these organizations and completing an internship allowed him to gain real world work experience early on, improve his writing abilities, and boost his overall communication skills.

He says how Clarion allowed him, “to gain the skills needed to be a professional in the [communication] field.” He expresses how the coursework within the Department of Communication allowed him to boost his overall communication skills.

Since he is a recent graduate, he has some great tips for undergraduate students. Trevor says how it is important to meet early on with your academic advisor. It allows you to tell your advisor the kind of jobs you are interested in, which in turn, allows them to place you in classes that would benefit and explore more in that area.

He encourages students to also take advantage of clubs on campus. He says to not wait until the last minute to start the job search process. Trevor also gives students a tip to take any interview that you are offered.

As you can see, through Trevor’s experience and time at Clarion, he has some great advice on how to find a job so soon after graduation.



Trevor Lake

Upcoming Events

Advertising Club Pirate's Game

Saturday, April 6th at 1:35 p.m. at PNC Park

Buy tickets for a baseball game and go have an afternoon full of fun.

Contact: Advertising Club Advisor, Dr. Naomi O'Neil at noneil@clarion.edu

Peer Mentor Training

Tuesday, April 16th at 7 p.m. in Becker 124

Are you ready to become a mentor and help out incoming Comm Students?

Contact: Peer Mentor Event Coordinator, Sara Dudek at s.a.dudek@eagle.clarion.edu

Recognition Banquet

Tuesday, April 23rd at 6 p.m. in Gemmell 250/252

Join the Department of Communication to celebrate the end of the year and to recognize the outstanding students.

Contact: Peer Mentor Event Coordinator, Sara Dudek at s.a.dudek@eagle.clarion.edu

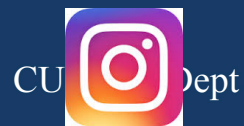
“Com Prom”

Tuesday, April 23rd at 8:30-11:00 p.m. in Gemmell 250/252

Join your friends for music and dancing immediately following the department recognition reception.

Contact: Event Coordinator, Sara Dudek at s.a.dudek@eagle.clarion.edu

Follow the Department of Communication on Social Media



Industry Topics and Trends

Social Media

Instagram offers Marketing Opportunities

Learn the ways to reach your audience through Instagram through these unique tips.

<https://www.prdaily.com/how-instagram-offers-unique-marketing-opportunities/>

Marketing

Content Strategy

Figure out if your audience likes or hates your content strategy.

<https://www.prdaily.com/7-signs-your-audience-hates-your-engagement-strategy/>

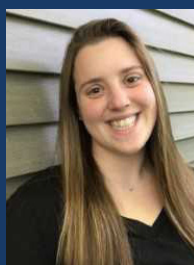
Writing

Misuse of Punctuation Marks

Learn how to use punctuation marks the correct way.

<https://www.prdaily.com/4-punctuation-marks-that-are-tired-of-being-misused/>

Meet the Staff

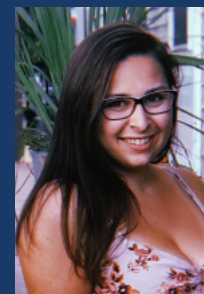


Sara Smerkar, Editor

Originally from Knoxville, PA, Sara is a senior PR/Adv/Corp Communication major. She is actively involved in Eagle Ambassadors as well as the American Advertising Federation. She works as a student assistant in the Department of Communication office, the Provost Office, and in the Dean's office of the College of Health Science and Human Services.

Sara Dudek, Chief Contributor

From Leechburg, PA, Sara is a sophomore PR/Adv/Corp Communication major. She is actively involved in PRSSA and the Peer Mentor Program. She works as a student assistant in the Department of Communication.



Lexi Lorenz, Contributor

From New Bethlehem, PA, Lexi is a freshman Digital Media Communication. She is active member and the Vice President of the CU Catholic organization on campus. She is also a member of Eagle Media.



Trista Bowser, Assistant Editor

Trista Bowser, from Kittanning, PA, is a freshman Digital Media Communication major. While on campus, she has been getting involved with various clubs such as being elected President of CU Catholic and participating with Eagle Media.



Trevor Lake is an Alumni Contributor for this month.

**Questions? Comments? Ideas for next month's newsletter?
CONTACT: Sara Smerkar at s.k.smerkar@eagle.clarion.edu**