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CU Libraries' Links: The Clarion University Libraries newsletter is published weekly when classes are in session. Through *Inside*, we share information about our services and resources with the campus community. *Inside* is best viewed with Microsoft Outlook.

However, you can read a PDF version of *INSIDE* online through the Libraries' homepage.

# Studying Around The Clock At Carlson Library!



Carlson Library is the place to be as you finish research papers and prepare for finals.

Tonight we begin 24 hour-a-day operations through Thursday of Finals Week, with the exceptions of closing at 9:00 p.m. on Friday and Saturday evenings.

Databases, computers and borrowing services will be available around the clock.

During Carlson Library's extended hours, Reference Services are available:

Monday - Thursday 10:00 a.m. -- 9:00 p.m.

Friday 10:00 a.m. -- 5:00 p.m.

Sunday 1:00 p.m. -- 5:00 p.m.

# Carlson Library Is Going To The Dogs!



Carlson is going to the Dogs?

No...wait. That's not right!

The dogs are coming to Carlson Library!

Are you feeling stressed over finals? Need a break from studying? Come pet a pup! Therapy dogs will be on Carlson Level A on Sunday, Monday, and Tuesday (December 8, 9, and10) from 7 to 8 p.m.

### Inside The Clarion University Libraries

Read back issues of the Libraries' newsletter

### Library Home

Your link to all of the Libraries' resources

#### PILOT

Search the Libraries' online catalog

#### Databases A-Z

Search the Libraries' extensive collection of electronic journals and e-books

#### Contact Us

Dr. Terry Latour Dean of Libraries The Special Libraries Association is sponsoring this activity and will also be collecting donations for PAWS (Pet Adoption and Welfare Society) of Clarion.

# It's Not Too Late To Get Help!



It's not too late to get help with end-of-the-semester papers and research projects.

While they won't be available in the wee hours of the mornings, the Reference Librarians at Carlson and Suhr Libraries will be available during weekdays and most weekday evenings until 9:00 p.m., as well as on Saturday at Suhr Library and Sunday afternoon in Carlson Library.

Stop by the Libraries or call:

Carlson Library at 393-2490

Suhr Library at 676-6591

Distance Education Students may use the special toll-free number (866-272-5612)

If you need help at a time when the reference librarians are not on duty, try our Ask A Librarian/LibAnswers online reference service. It's a database of questions and answers that others have previously asked. It just might have what you are looking for. It is available at the library Website under the "Library Help" heading.

If that doesn't fit your need you may submit requests via email by clicking on the e-mail link in the right-hand column of the LibAnswers page.

You also have the option to submit a request to the Ask Here PA service, which provides 24/7 assistance by librarians at other libraries around the world.

Don't forget about all the tutorials and resource lists also available at the library Website.

# Library Tip: Protect Your Valuables



As we approach the end of the semester and the beginning of the Holiday Season, we would like to remind you to take extra care to protect your valuables.

Do not leave backpacks, purses, phones, laptops, or other valuables unattended. They could disappear before you know it!

# Library Tip: Return Day



All library items should be returned by the end of Finals to avoid fines and lost item charges.

If you need an item beyond that Friday, please consult with the Circulation Department.

# Library Tip: Eagle Dollars Accepted At Carlson



If you have a library fine or lost book charge at Carlson Library, you can pay the fees with Eagle Dollars. Just let the staff person on duty at the Library Circulation Desk know that you want to take care of your obligation with Eagle Dollars and present you ID card. They will take care of the rest.

# Cranial Candy: The Week Ahead



Some silly – and some serious – "holidays," observances, and events in the week ahead.
You may want to start planning now ;for ...

### Today, Tuesday, December 3rd

□ DAY OF PEOPLE WITH DISABILITIES An international observance promoted by the United Nations since 1992. The observance aims to promote an understanding of disability issues and mobilize support for the dignity, rights and well-being of persons with disabilities.

### Wednesday, December 4th

□ WEAR BROWN SHOES DAY WOW! It's very easy to participate in this special day. Just dust off that seldom worn pair of brown shoes, and put 'em on your feet. Brown boots, loafers, or any other brown colored

footwear will do. Don't tiptoe around. Wear them wherever you go. In case you didn't know... the sock color of the day is...brown. Thursday, December 5th □ International Volunteer Day Established on December 17, 1985, today is a chance for volunteer-involving organizations and individual volunteers to promote their contributions to development at local, national, and international levels. ☐ SINTERKLAAS Sinterklaas is observed on December 05. Sinterklaas is a traditional winter holiday figure. He is celebrated annually on Saint Nicholas' eve in the Netherlands. Sinterklaas is an elderly, stately, and serious man with white hair and a long, full beard. He wears a long red cape over a traditional white bishop's alb and sometimes red stola, dons a red mitre and ruby ring, and holds a gold-colored crosier, a long ceremonial shepherd's staff with a fancy curled top. He carries the big book of Saint Nicolas that tells whether each child has been good or naughty in the past year. He traditionally rides a white horse. Friday, December 6th ☐ WHITE RIBBON DAY The National Day of Remembrance and Action on Violence Against Women, also known informally as White Ribbon Day, is a day commemorated in Canada each December 6, the anniversary of the 1989 Ecole Polytechnique massacre, in which fourteen women were singled out for their gender and murdered. Saturday, December 7th □ PEARL HARBOR REMEMBRANCE DAY Observed annually on December 7, this is a holiday to remember and honor all those who died in the attack on Pearl Harbor on December 7, 1941. It is not a federal holiday. Government offices, schools, and businesses do not close. Some organizations may hold special events in memory of those killed or injured at Pearl Harbor. Sunday, December 8th ☐ WORLD CHILDREN'S DAY This is a day that the McDonald's food chain uses as a fund raiser for Ronald McDonald House Charities. The first official WCD was held on November 20th, 2002 and was celebrated around the world as a way to celebrate children and benefit RMHC chapters around the world. □ NATIONAL BROWNIE DAY National Brownie Day celebrates chocolaty, chewy brownies. It's fun and easy to enjoy this special day. First, select your favorite brownie recipe, and bake a batch of brownies. You can add nuts, if you prefer. Topping the brownies with chocolate frosting is a good thing, too. Finally, eat them! You can have them for breakfast, lunch, dinner, or as a snack. Don't forget the glass of milk! Monday, December 9th

□ INTERNATIONAL ANTI-CORRUPTION DAY Observed annually since the passage of the United Nations Convention Against Corruption on 31 October 2003. The Convention states, in part, that the UN is "concerned about the seriousness of problems and threats posed by corruption to the stability and security of societies, undermining the institutions and values of democracy, ethical values and justice and jeopardizing sustainable development and the rule of law" and delegates to the Convention the power to "promote and strengthen measures to prevent and combat corruption more efficiently and effectively... promote, facilitate and support international cooperation and technical assistance in the prevention of and fight against corruption... [and] promote integrity, accountability and proper management of public affairs and public property..."

□ Christmas Card Day honors Sir Henry Cole (1818 - 1874) of England. Cole created the first commercial Christmas Card in 1843. Today is a good day to send out your Christmas cards and holiday greetings.

# Computer Tip: *More* Secrets Of Google Search

Using Google should be second nature for most people, as it is the biggest and most powerful force on the Internet.



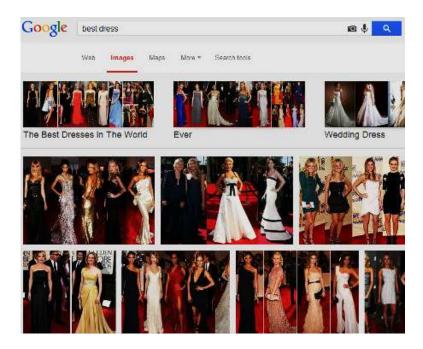
However, there are probably ways you can improve how you search. Here are some more tips to help you find what you want.

#### 1 – Use the auto-complete suggestion tool



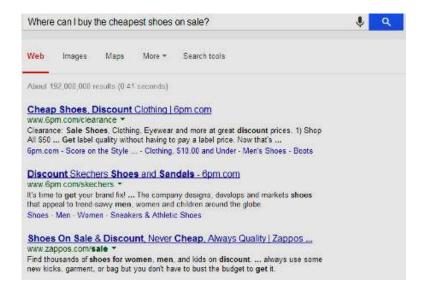
Auto-complete suggestions drop down once you start typing, and many people find that it helps them use Google more quickly.

#### 2 - If in trouble, try the Google image search



If you are truly having trouble finding what you want, then use Google images. Run your search, pick out images that look like they match what you want, and then click on the "visit website" button next to the ones you selected. If you are searching for products, then this method is often better than using the Google Shopping function.

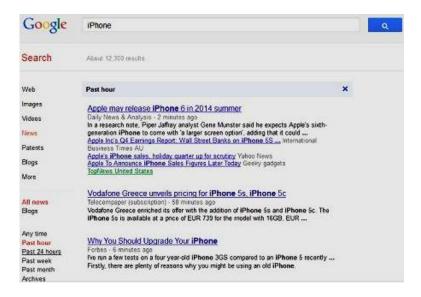
#### 3 -Think more in terms of questions rather than keywords



This is one of the more troubling points about keywords that few people fully grasp. You have to look at things from the perspective of the web master. For example, an ecommerce web master is going to be "selling" this and that, and is going to have things for "sale." So, it is plausible that they may use such words as the keywords for their website; however, a consumer may search for things to "buy" and use words such as "cheap."

Instead of using strings of keywords when searching, use questions as they are more likely to hold all the relevant keywords. For example, "Where can I buy the cheapest widget on sale?"

#### 4 – Set the publication date for more up-to-date results



Sometimes you are going to have trouble finding what is relevant and what is not. When searching for news, you are going to come across results that are incompatible with what you are looking for.

For example, you may want to know about the latest iPhone. If you ask a question, then you may get results about the iPhone 5, the 5S, the 5C, and you will not know which is the most recent. However, you can use the publication function in the advanced search settings, and it will show you results from certain dates, and may even show you how long ago they were published.

#### 5 - Use quotation marks

These will help you to ensure that a certain word appears in your results. First, ask your question, and then any words that must appear in the results you put in after the question. Put a comma between your question and the words you want to feature, and all of your results will have that keyword in the text or the title. Here is an example:

Where to find the freshest eggs in Boston, "Boston"



These tips should make finding what you're looking for online just a little bit simpler.

Remember that even though Google is an awesome search tool, it is not necessarily the *best* search tool. Consult with a Reference Librarian to get meaningful, authoritative results for your *serious* research.

# Something To Think About:



We make a living by what we get, we make a life by what we give.

~ Winston Churchill