

Abstract submission and Paper/Manuscript submission requirements/format for ICGDI 2022:

Abstract submission A title page that should include the title, author names, author affiliations, and the full abstract (not more than 1000 words). See example of the required format below:

Title: Green Information Systems (IS) Adoption Model for Conferences

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Abstract:

Purpose: Conference app is logically considered as green information system (IS) because its use reduces negative impact on the environment. Therefore, use of conference apps is promoted throughout the conference industry but its adoption is relatively underexplored. This study aims to investigate predictors of behavioral intentions to adopt conference apps by attendees.

Design/methodology/approach: This is a quantitative study. Survey method is used to collect data from conference attendees using online Qualtrics platform. Survey instrument was adapted from Modified Unified Theory of Acceptance and Use of Technology (UTAUT) model. Structural equation modeling (SEM) was utilized to identify relationships between variables and hypotheses testing. Robustness tests were performed using equivalent model and bootstrapping analyses.

Findings: This study shows that attitude and ecological beliefs play a significant role in conference app adoption in contrast to performance expectancy, social influence, and facilitating conditions as suggested in the traditional technology acceptance literature.

Originality/value: This study is unique as it provides empirical evidence of the need to assess green IS adoption differently than traditional technology adoption. Findings have high implications for conference organizers to develop effective communication strategies for green attendees.

Key words: Conference app; Mobile app; Ecological beliefs; Green IS adoption; Technology adoption model; UTAUT

Paper/Manuscript submission: A blinded manuscript file should be submitted, which should **not** include: acknowledgements, author information, institutional affiliations or contributions, etc.

Manuscript *filenames* should **not** include any author names or initials.

In addition, the manuscript should contain the following elements:

- a. Title and abstract
- b. page numbers
- c. word limit: between 2500-5000 words
- d. 12 font size, Times New Roman font style, and 1.5 spacing
- e. tables and figures embedded at the end of the manuscript
- f. APA Referencing style

(https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html)

Manuscripts must be submitted online using the instructions provided in the automatic reply after registration (registration confirmation).

For questions or any technical issues with submission or registration, email at clarionconf2022@clarion.edu or nsingh@clarion.edu