

COURAGEOUS. confident. CLARION.

Learning Outcomes

- 1. Use oral communication to inform, direct, persuade, and inspire others;
- 2. Write in forms and styles for communication professions, audiences and purposes they serve;
- 3. Engage in practical application of skills and knowledge as communication professionals:
- 4. Design aesthetically pleasing and socially responsible media productions that integrate the latest technologies;
- 5. Respond to the demands of a divers, global society in relationship to communication.