COURAGEOUS. confident. CLARION.



BSBA Accounting – Industry Concentration

Learning Outcomes

After successfully completing this program, students will be able to:

- 1) Demonstrate a basic knowledge in financial accounting, cost/managerial accounting, income taxes, and auditing.
- 2) Demonstrate the writing skills necessary to be successful in the field of business.
- 3) Demonstrate a proficiency in relevant computer software applications.