## COURAGEOUS. confident. CLARION.



## Minor in Social Media Outcomes

- 1. Use oral communication to inform, direct, persuade and inspire others.
- 2. Write in forms and styles for communication professions, audiences and purposes they serve.
- 3. Integrate and apply practical communication skills and knowledge as communication professionals.
- 4. Design aesthetically pleasing and socially responsible media productions that integrate the latest technology in social media.
- 5. Manage effective and ethical communication in a diverse, global society.