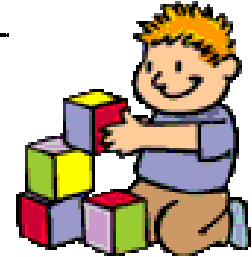


Building Blocks for Writing Goals and Objectives

What is a goal?

A goal **identifies the general outcome(s)** of a lesson.



What is an objective?

An objective **identifies the specifics of what the learner should know, understand, and/or able to do at the end** of the lesson. The objective must be a measurable or observable outcome.

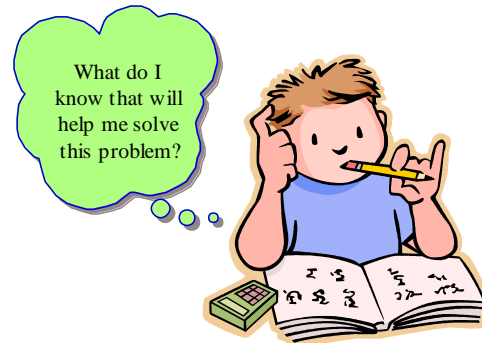
Two Important Questions to Ask Yourself When Writing a Goal or Objective:

1. What do I want my students to know, understand, or be able to do after the lesson or unit is completed? (goal)
2. How will I determine or measure what the students know, understand, or can do? (objective)

The language used when writing goals needs to be general. Below are a few examples of possible verbs that could be used in general statements.

- Know
- Understand
- Comprehend
- Think
- Appreciate
- Value

Example of a goal:

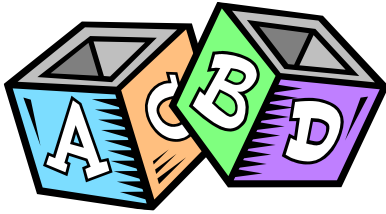


The students will **understand** the process of photosynthesis.

Two Approaches to Writing Goals and Objectives

Mager's Behavioral Approach:

Mager's approach is one of the most common techniques used when writing objectives for lesson plans.



A=Audience (learners)

B=Behavior (learning task)

C=Content (content knowledge for the objective)

C=Condition (restriction-What will the students be given? Materials?)

D=Degree (criterion)

Example:

The students will write a complete sentence given a subject, verb, and direct
A B C (content) C (condition)
object with no mistakes.
D

Gronlund's Approach:

Gronlund's approach to writing objectives is somewhat different than those used in Mager's Approach. Instead of using the word "objective," Gronlund refers to the objective as **specific behavior** (what the learner should know, understand, and/or be able to do at the end of the lesson).

Example:

Goal: Know the fifty states in the United States and their capitals.

Specific Behaviors or Objectives: 1. Label each of the fifty states on a map.
2. Name each state capital.



There is no Audience, Criterion, or Degree required in Gronlund's Approach!!!

