



# EXCHANGE PROGRAMMES

RENNES SCHOOL OF BUSINESS



**European Business School**  
Ranking 2017

# Contents

- 04 A global School of Management
- 06 Exchange programme portfolio
- 08 Studying abroad
- 10 Rennes, an ideal study environment
- 12 Admission procedure
- 15 Practical information





# Edito

---



Programmes taught in English by an international full-time faculty, students coming from all over the world, strong links with French and international companies, make Rennes School of Business unique in France and abroad.

Joining Rennes School of Business means being part of a constantly stimulating environment and an international recognized institution accredited by EQUIS, AACSB and AMBA.

The dynamic and supportive environment of Rennes School of Business will make you feel at home.

Living in Rennes also offers you a very high quality of life. Enjoy the social and cultural dynamism of the School and the City.

*Thomas FROEHLICHER,  
Director General, Dean  
Rennes School of Business, France*



# A Global School of Management

*Rennes School of Business is part of the “Grande Ecole” network in France. These elite schools of management guarantee a highly selective national admission process and world-class education. The “Grandes Ecoles” are ranked as top management schools in France and in the world, and their alumni are highly valued by companies.*

## AN INTERNATIONAL RECOGNIZED BUSINESS SCHOOL

The quality of the School processes, faculty, research and programmes is validated by the leading international accreditation organizations. The triple accreditation EQUIS, AACSB and AMBA makes Rennes School of Business part of the 2% “triple crowned” Business Schools in the world.



European Foundation for Management Development (EFMD)



Association to Advance Collegiate Schools of Business



Association of Masters of Business Administration

## AN INTERNATIONAL FACULTY

91% of the full-time faculty members at Rennes School of Business are of 40 different nationalities. They combine academic qualification and professional experience. Thus, students and managers benefit from the faculty’s cultural diversity and experience.





## INTERNATIONAL PROGRAMMES

Thanks to its international focus, the School offers a wide range of programmes entirely taught in English:

- Full time programmes
- Executive Education programmes
- Study Tour programmes

Rennes School of Business welcomes international exchange or non-exchange students, from all over the world. These represent 53% of the total student population and contribute to a truly cross-cultural experience.

The programmes in management are enriched by the experience of adjunct professors chosen among industry leaders or experts from partner universities. This encourages cross-fertilisation of ideas, international teamwork and creative and independent thinking.

## RESEARCH WORLDWIDE

Rennes School of Business faculty is involved at an international level in the creation and dissemination of knowledge in management. Professors work together with faculty from all over the world and participate in many seminars, focused particularly on:

- Responsible Business (sustainable development, business ethics, diversity)
- Management of Technology and Innovation (IT, biotechnology...)
- Purchasing and Supply Chain Management

Other research areas include: HRM, Cross-Cultural Management, Innovation and Leadership, Marketing, Finance.

# Exchange programme portfolio

---

## undergraduate level 3

courses taught in English



### REQUIREMENT

120 ECTS  
minimum 2 years undergraduate studies completed



### PROGRAMME

4 COMPULSORY COURSES IN MANAGEMENT AND ONE SPECIALISATION TRACK

- Finance and Banking
- Digital Selling
- Sales and Marketing
- Purchasing and Supply Chain

Optional courses: French language or French culture or Doing Business in France

---

## undergraduate level 3

courses partly taught in French



### REQUIREMENT

120 ECTS  
minimum 2 years undergraduate studies completed



### PROGRAMME

BUSINESS COURSES

No track restrictions

Optional courses: French language / French culture / Doing Business in France

---

## undergraduate level 4

courses taught in English



### REQUIREMENT

120 ECTS  
minimum 2 years undergraduate studies completed



### PROGRAMME

BUSINESS COURSES

No track restrictions

Optional courses: French language / French culture / Doing Business in France

---

## postgraduate level 5

courses taught in English



### REQUIREMENT

180 ECTS  
minimum 3 years undergraduate studies completed



### PROGRAMME

Minimum requirement of one specialisation track plus elective courses:

- Finance
- Marketing
- Human Resources Management
- Innovation Management
- Supply Chain Management

Optional courses: French language / French culture / Doing Business in France

## STUDY TOUR PROGRAMMES

Study Tours are short term programmes (1 to 2 weeks) in different areas such as Corporate Social Responsibility, Agri-food Business, Innovation and Entrepreneurship, Digital Marketing or Supply Chain Management.

## SUMMER PROGRAMMES

*(Undergraduate and Postgraduate levels)*

Students will take part in a variety of team projects in a multicultural learning environment designed to sharpen their problem solving, presentation, and cross-cultural communication skills for each Summer Programme.

## RESPONSIBLE MANAGEMENT

- a 2 week programme in June
- 30 hours of classroom teaching
- 6 ECTS credits
- guest speakers
- company visits

The purpose is to provide students with a conceptual framework and practical ideas for understanding how organizations and managers can optimize economic, social, and environmental performance through a successful Corporate Social Responsibility (CSR) strategy.

## INTERNATIONAL STRATEGIC MANAGEMENT

- a 1 week programme in June
- 27 hours of classroom teaching
- 6 ECTS credits / 3 US credits
- guest speakers
- company visits

Courses focus on Corporate Strategy with issues specific to the multi-product, multi-location or multi-business firms. The goal is to identify the problems in managing a firm's diverse businesses and locations, and to formulate recommendations based on its current and potential performance.

« I have developed a detailed understanding of CSR concepts in as little as two weeks, which is a huge testament to the teaching team at Rennes School of Business!

I can't recommend this program enough.»

Carissa MCMURRICH, Australian - Southern Cross University

# Studying abroad

## AN INVALUABLE EXPERIENCE

Studying abroad is an unforgettable experience and adds value to one's degree. Employers will look favourably on an international experience because it enhances student skills and competences such as managing diversity, communicating in different cultural environments, developing self-awareness and self-confidence, autonomy and initiative.

Studying abroad is also an opportunity to build a new network of friends and contacts from all over the world, which is a major asset in an increasingly inter-dependent world.

## ORIENTATION WEEK

Rennes School of Business provides an orientation programme for all international students the week before classes start. Sessions are compulsory and cover application for residence permit, health insurance, Internet provider, mobile phone number, bus pass, as well as sessions on French culture, academic expectations and standards.

## TEACHING METHODS

Students are given a detailed outline at the beginning of each course (not available beforehand) where the professors provide learning objectives and outcomes, course description and main topics covered, teaching methods and bibliography, method of assessment.

About 60 - 70% of the total mark = final examination. The remaining is assessed on individual and / or group presentations, quizzes, case studies, etc. The final examinations always take place during the last 2 or 3 weeks of the semester and are compulsory for all students.

### ECTS / CONTACT HOURS

- 24 - 27 contact hours per course per semester
  - Students can earn between 3 and 6 ECTS per course depending on the programme followed
- 30 ECTS are equivalent to 15 US credits or 60 UK credits*



## GRADING SYSTEM

Rennes School of Business uses the ECTS (European Credit Transfer System) grading standard:

Grade	GPA	Grades
A	> 5	> 70% above
B	> 4	> 65% to 69%
C	> 3	> 58% to 64%
D	> 2	> 50% to 57%
E	> 1	> 40% to 49%
Fx/F	> 0	> below 39%





# The city of Rennes an ideal study environment

Rennes School of Business is located in Rennes, the capital city of Brittany, 1h25mins from Paris by TGV high-speed train and 1 hour by plane from London. It is considered by the national press as the 4th city in France in which to study ("L'Etudiant", Sept. 2017). Rennes offers the full advantages of a large city while at the same time being convivial in size. Students will benefit from a very attractive urban, sporting and cultural environment: modern sports facilities, cinemas, theatres, cultural centres, museums, libraries, restaurants and pubs.

Studying at Rennes School of Business is a wonderful means to discover the richness of French life, its culture and economy.

The French economy is based on strong values: innovation and creativity, scientific and technological excellence. It is the world's 6th largest economy in terms of exports and the 3rd largest economy in the world for international investments.

The region of Brittany in France has succeeded in developing a highly effective economy based on industry and the service sector. The vibrancy displayed by its 160,000 businesses has resulted in the creation of numerous centres of excellence, in fields such as the automobile, agro-food, transport, logistics, telecommunications, new technologies, tourism and services industries. The quality of life offered by its towns and cities, countryside and coastal areas, its cultural wealth and its historical heritage all play a major part in this region's growth and popularity.

## RENNES CAMPUS, A FIRST-CLASS LIVING ENVIRONMENT

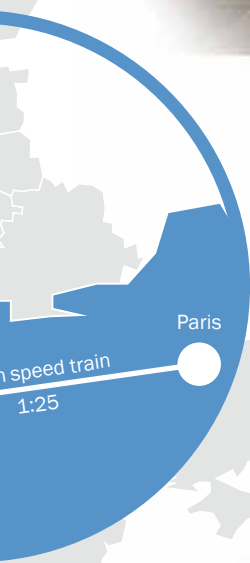
The modern campus offers students an ideal study environment. The building is open 24 hours a day, 6 days a week.

### CAMPUS FACILITIES

Each student has Wifi internet access to the business school's intranet, the learning centre website and e-learning services.

- 1 language laboratory
- 1 learning centre
- a "Bloomberg" trading room
- an Incubator "Innostart"
- 1 Innolounge
- a Business centre
- a sports room
- an outdoor sports field
- 1 students' club
- 1 large cafeteria, 1 snack
- student associations
- 1 music studio
- 1 housing platform
- a housing campus





Paris

high speed train  
1:25

# Admission procedure

*Students applying for an exchange with Rennes School of Business must first be nominated by their home institution.*

## CREDIT TRANSFER STUDENT

- Fully completed application form signed by the candidate and the Home University
- Official transcripts for the entire education of the student at the Home University (translated into English if the transcripts are not in English, French, German, Spanish or Italian)
- CV (in English) and statement of purpose (in English)

## DOUBLE DEGREE SEEKING STUDENT

Students may have the opportunity of studying for a double degree (Bachelor or Master level) if a double degree agreement has been signed between the two institutions.

## ACADEMIC CALENDAR

Fall semester:  
September to December

Spring semester:  
January to April/May

## LANGUAGE REQUIREMENT

Exchange students:

- A B2 level in English

Double degree seeking students:

One of the following official language tests is required: Toefl test IBT 79 / IELTS 6.5 / TOEIC 750

## COURSE SELECTION

Students will be contacted by email 2 to 3 months before the start of the programme in order to make their choice of courses.

Credit transfer students can register in business courses for a maximum of 30 ECTS: 6 business courses at undergraduate level or 5 business courses at graduate level, double degree seeking students must follow the requirements for the programme on which they are registered.

## DEADLINES

NOMINATION DEADLINE

Fall semester: Mid May

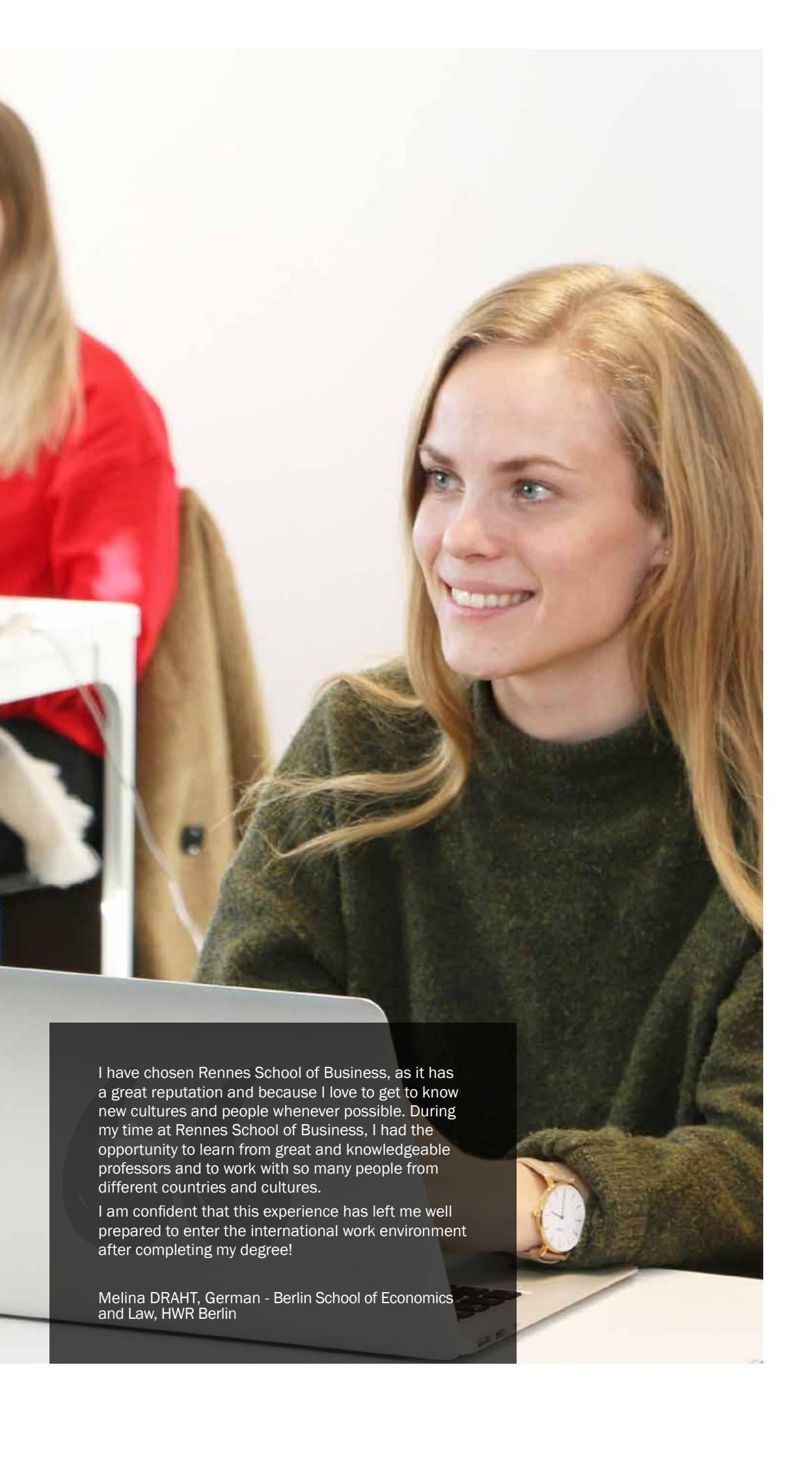
Spring semester: Mid October

APPLICATION DEADLINE

Fall semester: End of May

Spring semester: End of October





I have chosen Rennes School of Business, as it has a great reputation and because I love to get to know new cultures and people whenever possible. During my time at Rennes School of Business, I had the opportunity to learn from great and knowledgeable professors and to work with so many people from different countries and cultures.

I am confident that this experience has left me well prepared to enter the international work environment after completing my degree!

Melina DRAHT, German - Berlin School of Economics and Law, HWR Berlin



Meet us at FAIRS and FORUMS

[www.facebook.com/RennesSB](http://www.facebook.com/RennesSB)



[www.twitter.com/RennesSB](http://www.twitter.com/RennesSB)



# Practical information

## TRAVEL INSURANCE

Before students leave their home country, they must make sure that they have taken out travel insurance including emergency medical evacuation, repatriation in case of serious health problems, accident, etc.

## HEALTH INSURANCE

All non-European students are required by French law to take out the French Student Health Insurance.

Estimated cost: € 215. Only students from the European Community are exempt if they can produce a nominative EHIC (European Health Insurance) card valid for the length of their studies in Rennes.

Private insurance cannot be accepted under any circumstances.

## VISA FOR NON-EUROPEAN STUDENTS

Students should contact the local French Embassy or the nearest CampusFrance agency in their country to obtain a visa application to prepare their stay in France as soon as they are admitted.

## LIVING IN RENNES

Budgets can vary according to student expectations. Living costs come to about 700€/month including accommodation, food, photocopies, insurance, health insurance, public transport. This excludes travel to and from Rennes, holidays, etc.

## WELCOME INTERNATIONAL STUDENTS

Well'Come: the international student welcome team is one of the school's student associations. It helps international students adjust to the Business School and life in Rennes. Well'Come picks up international students at the station or airport, organises tourist trips (Mont St. Michel, Paris, etc.) and sports events with French and international students.

## ACCOMMODATION

Rennes School of Business helps international students to find suitable accommodation (student residence, private house, shared flat, family homestay) in the city. Upon acceptance, students will be contacted by the accommodation service via email.



### CONTACT

2 rue Robert d'Arbrissel

CS 76522

35065 Rennes cedex

France

Tel. +33 (0)2 99 54 63 63

[incoming@rennes-sb.com](mailto:incoming@rennes-sb.com)



PHOTOS CREDITS: NICOLAS JOUBARD - KLERVIA BUAN / RENNES SCHOOL OF BUSINESS 2017-2018 / NON-BINDING DOCUMENT / PRINTED ON RECYCLED PAPER

RENNES SCHOOL OF BUSINESS  
2, rue Robert d'Arbrissel - CS 76522  
35065 Rennes Cedex - FRANCE

Tel.: +33 (0)2 99 54 63 63  
email: [contact@rennes-sb.com](mailto:contact@rennes-sb.com)  
[www.rennes-sb.com](http://www.rennes-sb.com)



**European Business School**  
Ranking 2017