

Clarion University of Pennsylvania

Student Affairs Strategic Plan 2013-2020

Updated - 1/11/2018

MISSION

The Division of Student Affairs works collaboratively with our community to support student personal, intellectual and professional development by creating and fostering an integrated learning environment through quality services, programs and facilities.

VISION

Create an engaged campus culture that promotes inclusion, pride and loyalty.

CORE VALUES

We are committed to supporting Clarion University's core values of:

- Learning
- Accomplishment
- Encouragement
- Diversity
- Civility
- Civic engagement
- Public higher education

GOALS AND STRATEGIES

Goal 1: Communication

The Division will improve communication with internal and external constituencies.

- Develop a plan for improving communication within the division.
 - Survey divisional employees to understand their perspectives regarding the effectiveness of current methods for communicating key divisional information.
 - Create a task force to recommend strategies for enhancing communication within the division.
- Improve communication with constituents external to the division.
 - Expand utilization of CU Connect as a source of internal university information.
 - Develop a plan to improve Student Affairs units' online and digital presence to support the university's branding, marketing, and communication initiatives.
 - Develop a plan of action for Title IX awareness, reporting and training.
 - Create a task force to recommend strategies for improving communication with students.

Goal 2: Accountability

The Division will build a culture of accountability through assessment and continuous improvement.

- Improve divisional and program assessment efforts.
 - Improve the assessment skills of Student Affairs staff through professional development opportunities.
 - Implement CU Connect swipe card for tracking student involvement.
- Demonstrate and improve the division's impact on student learning, development, and success.
 - Participate in national benchmarking studies to determine progress toward best practices in programs, services, and facilities.
 - Create a systematic assessment reporting process and timeline.
 - Develop and implement strategies to share the role and effectiveness of Student Affairs programs in advancing student learning, development, and success.

Goal 3: Engagement

The Division will expand engagement with others in support of Clarion University and its mission.

- Create a comprehensive student experience that intentionally integrates the academic curriculum and student affairs programming.
 - Create a co-curricular plan and record that provides a framework for obtaining highly desired skills and experiences through student engagement and involvement.
 - Support the implementation of Living Learning Communities (LLC's)-Special Interest Housing.
 - Collaborate with the Department of Human Services, Rehabilitation, Health and Sport Sciences to develop cost-effective, career-related experiential learning opportunities in Intercollegiate Athletics and Recreation for Sports Management students.
 - Improve visibility and usage of Center for FYE (First Year Experience) Success Coaches through academic channels (classrooms, presentations, etc.)
- Collaborate with others to improve support for a student population with diverse backgrounds and needs.
 - Improve support for students identified as at-risk through the student success and retention platform housed in SOAR (Student Orientation, Acclimation, and Retention).
 - Inventory and enhance programming that increases student awareness and interactions across cultures and other identities.
 - Enhance programs and services for students who violate university Alcohol and Other Drugs policies.
 - Develop a plan for providing online support services for Virtual Campus students.
 - Implement a mentoring program in Judicial Affairs for at risk student who have gone through the university judicial system.
 - Improve process and implementation of more timely Orientation Program to address students' needs.

- Increase opportunities for engagement between the university and external communities.
 - Explore the feasibility of recreational opportunities for the community.
 - Collaborate with Academic Affairs to develop an infrastructure that supports a comprehensive approach to community service and service learning.
 - Create a Parents and Family Advisory Board.
 - Increase awareness and involvement of the Clarion community in the Good Neighbor Program.
 - Develop specific programs for the Student Recreational Center and University Arena (renovated Tippin).

Goal 4: Resources

The Division will maximize resources to support learning, engagement, and achievement in an inclusive environment.

- Improve service delivery and operational efficiencies.
 - Develop a wellness model that integrates health services, health promotions, counseling services, and recreation.
 - Implement Maxient student conduct software.
 - Streamline university calendars (in collaboration with the Office of Marketing and Communication).
 - Implement electronic medical records.
 - Restructure the organization of the Division and departments within the Division.
- Improve the physical environment to better serve students.
 - Plan the design, opening, and management of new residence suites.
 - Explore the feasibility of renovating legacy residence halls (Ballentine and Givan).
 - Transition Student Affairs offices to Becht Hall.
 - Expand recreational space to reflect current trends and student demand.
 - Develop a long term renovation and usage plan for Gemmell Student Center.
- Increase financial support through partnerships and external resources to enhance student programs and services.
 - Create and implement a comprehensive Student Affairs development plan.
 - Develop a student philanthropy culture focused on university and student needs.